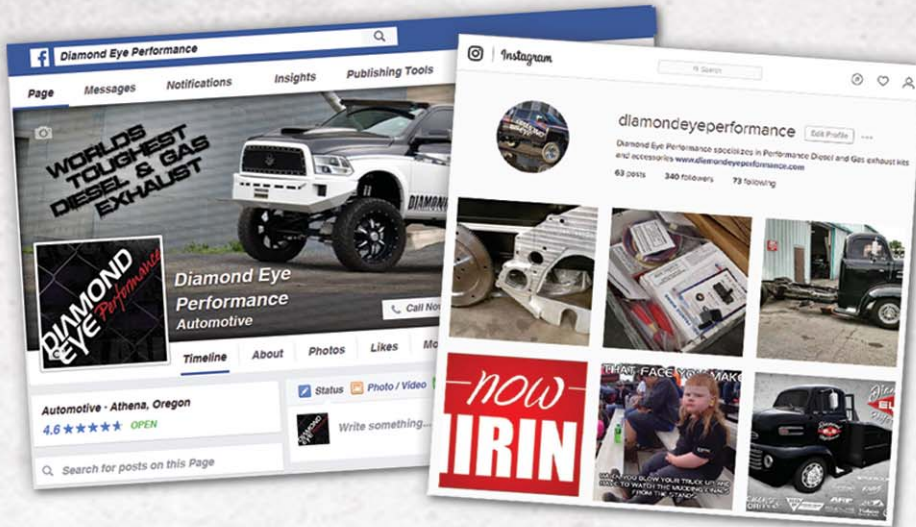


DIAMOND EYE *Performance*

SOCIAL MEDIA BLAST CONTEST



WIN \$500

DIAMOND EYE PERFORMANCE OFFERING A \$500 GRAND PRIZE FOR THE MOST CREATIVE/VIRAL SOCIAL MEDIA BLAST/PROMOTION BY A DEALER FOR DIAMOND EYE PERFORMANCE.

HOW TO ENTER:

TO ENTER THE CONTEST YOU MUST:

- POST ON YOUR SOCIAL MEDIA (FACEBOOK / INSTAGRAM) SITE PROMOTING DIAMOND EYE PERFORMANCE VIA PICTURES, PRODUCT, BUILDS, VIDEOS, ETC.
- TAG DIAMOND EYE IN YOUR SOCIAL MEDIA POST WITH @DIAMONDEYEPERFORMANCE, #DIAMONDEYEPERFORMANCE, #DIAMONDEYEPROMOBLAST
- EMAIL A SCREENSHOT OF YOUR BLAST TO TOMT@DIAMONDEYEMFG.COM
- INCLUDE IN YOUR EMAIL, WHO YOU PURCHASE YOUR DIAMOND EYE PRODUCTS FROM.

GRAND PRIZE:

(1) ONE GRAND PRIZE WINNER WILL BE CHOSEN AT THE CONCLUSION OF THIS CONTEST AND WILL BE AWARDED A \$500.00 GIFT CARD TO EITHER, COSTCO, CABELAS OR AMAZON.COM

CONTEST TIMELINE:

WE WILL BE RUNNING THIS CONTEST FROM **JULY 1ST - AUGUST 31ST**. A GRAND PRIZE WINNER WILL BE CHOSEN AND ANNOUNCED IN EARLY SETPEMBER 2016.

RULES/REGULATIONS:

THIS CONTEST ONLY APPLYS TO COMPANIES (DEALERS) THAT CURRENTLY BUY DIAMOND EYE PERFORMANCE PRODUCTS AND WILL BE VERIFIED UPON RECEIPT OF ENTRY. COMPANIES NOT CURRENTLY PURCHASING DIAMOND EYE PERFORMANCE PRODUCTS WILL BE EXCLUDED. DIAMOND EYE IS ALSO RUNNING (2) TWO OTHER CONTEST (WEBSITE DISPLAY/BANNER & SHOWROOM DISPLAY) AT THIS TIME. PLEASE FEEL FREE TO ENTER ALL THREE CONTEST.